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Letter of Experience

Kurtis Durfey

Marketing Production Coordinator/Lead Designer

Madden Preprint Media

June, 2005 – July 2007

Kurtis started his employment at Madden Preprint Media (MPM) as the sole marketing designer and quickly advanced to Marketing Production Coordinator. With his experience and leadership we grew the department to three full-time designers. He developed systems for training new designers and provided continuing education, keeping the designers cutting-edge. Not only did he help develop the company's identity, he became the internal consultant for the entire organization.

Kurtis was an integral part of the marketing team and an extremely talented designer at MPM. His ability to capture the big picture of the company allowed him to effectively start and set-up our archival, tracking and workflow systems. His attention to detail, follow-through, and understanding of marketing and business made him an invaluable asset to the marketing team and MPM. He is a born leader—quickly gaining respect and admiration from coworkers. Without Kurtis, marketing and respective technology for the company would have been stunted. He's forward-thinking and an incredible problem solver.

Please feel free to contact me with any questions you may have.

Regards,

Diane Struse
520-260-1987